



Corporate Giving Opportunities

January 2023
Community Relations Department

 kindred

The power of human connection knows no bounds.

At Kindred, we understand how important building meaningful connections are within the workplace. Working as a team to help others has a lasting impact on your relationships with your co-workers and the lives of those we serve.

Volunteer

kindred

A photograph of a man with glasses and a beard kissing a smiling baby on the cheek. The image is overlaid with a dark blue semi-transparent filter. Large yellow quotation marks are positioned to the left of the text. The background features abstract circular shapes in shades of blue and purple.

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What a wonderful feeling being included in a meaningful way in a joined community of learning and personal change!

— Mike B., Never Too Late Volunteer

Breakfast Program

Number of volunteers: 2 per shift

Time Commitment: 1-2 hours per shift

Location: Louise Dean Centre (120 23 Street NW)

Our community and school-based programs promote social-emotional wellbeing and resiliency to young parents and their infant(s) or young children. Staff help parents overcome difficulties, build on existing strengths and develop new capacities to provide the sensitive, responsive and appropriate care that their babies need to thrive.

Each day, we offer young families nutritious breakfasts and a hot lunch. Volunteers assist in creating a warm and welcoming environment while serving food to the young families. Groups can sign up to rotate pairs each week for this role.



Celebration Bags for Participants of Families Together

Number of volunteers: 3 – 8 volunteers

Time Commitment: 2 – 3 hours

Location: Kindred (#250, 707 10 Ave SW)

This opportunity is typically available in winter, spring and fall. We encourage you to reach out to confirm availability as this opportunity is dependent on the Families Together Program.

Families Together helps reduce family stress, increase family connection, and develops connections to other families and community, all while having fun. At the end of this 9-week program, Kindred celebrates the remarkable growth of families with a gift bag that encourages continued family time. We welcome volunteers to help us prepare small gift bags to be presented to families. Each bag would typically be filled with a family board/card game, handwritten card, arts and crafts supplies and other donated gifts.



Child Engagement Volunteers for Families Together

Number of volunteers: 3 – 5 volunteers

Time Commitment: 2 – 3 hours

Location: Dependent on program.

We encourage you to reach out to confirm availability as this opportunity is dependent on the Families Together Program dates.

Child Engagement Volunteers are a valued part of the Families Together program team with Kindred. Families Together provides the opportunity for social connection, fun family activities, and the exploration of topics requested by the families (e.g. empathy and kindness, friendship, emotional regulation, family identity, etc.). Volunteers will provide support to the in-person Families Together team by setting up and taking down the program space, welcoming families, and participating in the family component as needed. Volunteers may choose to join for one night or have a rotating schedule of volunteer groups for the full 9-weeks of programming.



Family Fun Night

Number of volunteers: 5 – 10 volunteers

Time Commitment: 2 – 4 hours

Location: Louise Dean Centre (120 23 Street NW)

Through collaboration with the Calgary Board of Education and Alberta Health Services, Kindred at Louise Dean Centre offers complete, wrap-around services for pregnant and parenting youth. Family Fun Night offers families the opportunity to participate together in a variety of fun, educational activities, to enjoy a nutritious meal, and to experience a sense of belonging within a community of young families. Volunteer groups will welcome families, join and facilitate activities, and help set up and clean up. Volunteer groups are welcomed collaborators in planning the evening (sponsorship opportunities available). Themed nights are highly encouraged!



Program – Guest Facilitator

Number of volunteers: 1 - 4 volunteers

Time Commitment: 30 – 90 minutes

Location: Dependent on program, virtual options available

Our Families Together and Never Too Late programs welcome guest speakers and volunteers to assist with facilitating fun and educational workshops. We welcome ideas you may have for a specific topic you'd like to speak about or an activity to facilitate that aligns with the program curriculum. We can also support with a template that can be used to guide your presentation. Past speakers have presented on: resume building and career development, having a growth mindset, and how to reduce stress. Past facilitated activities have been: marshmallow and spaghetti towers and feeling charades.



Scrub Club

Number of volunteers: 2 - 4 volunteers

Time Commitment: 2 – 4 hours

Location: Louise Dean Centre (120 23 Street NW) or Kindred (#250, 707 10 Ave SW)

Help us maintain a warm and welcoming space for the families we serve. At Kindred, volunteers would be helping with the general tidying, organization, and sanitization of our play therapy room. At the Louise Dean Centre, help keep out our storage areas and pantry organized.



Supply Pack for Virtual Participants

Number of volunteers: 2 - 4 volunteers

Time Commitment: 2 – 4 hours

Location: Kindred (#250, 707 10 Ave SW)

This opportunity is typically available in winter, spring and fall. We encourage you to reach out to confirm availability as this opportunity is dependent on the Families Together Program dates.

Your gift of time to stuff bags with program supplies helps ensure families are ready to participate in our Families Together program. Kindred will provide all the materials while volunteers carefully ensure each backpack is filled with markers, paper, and other supplies needed.



Support With a Gift

A man with glasses and a beard is kissing a baby on the cheek. The baby is smiling and looking towards the camera. The background is a dark blue gradient with large, semi-transparent circular shapes in shades of blue and purple.

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It takes funding support to make a difference in the lives of people who face barriers to success. What is even more important? Being there to personally encourage and show support!

— Rotary Club of Calgary West

Build-A-Kit

Number of volunteers: 5 - 10 volunteers

Time Commitment: 2 – 4 hours

Location: Flexible – *Ask us about hosting your group!*

Suggested financial contribution: \$25 - \$50 per kit

Put together kits with practical, essential and meaningful items for young moms, students or families in need. Get creative with your own theme for kits to be built around or shop our Amazon Wishlist for items to create an essential needs Boost Kit. Once you have the items in hand, get together to assemble the kits or ask us about hosting a Build-a-kit workshop for your group at our office. Suggested themes: Wellness; a New Mom/Mom-To-Be; or family movie night. Kits can include handwritten encouragement notes, quotes and cards.



Celebration Sponsorship

Number of volunteers: 5 - 10 volunteers

Time Commitment: 3 – 5 hours

Location: Dependent on event

Sponsorship request: \$150 - \$500

Our programs host special events throughout the year to celebrate the successes of participants. These events may include an end of program celebration, halfway point program celebration, holiday event, or workshop days. Event sponsorship ideas could include: providing a warm and engaging space to host the event, providing activity supplies or providing food and drinks for all the guests. We would love to collaborate with you on what your sponsorship could look like! Your sponsorship will also be recognized on all Kindred social media platforms.



Collection Drives

Number of volunteers: No limit

Time Commitment: Determined by group

Location: Determined by group – *Ask us about incorporating a tour during drop off!*

Suggested financial contribution: Determined by group

Hosting a collection drive can help alleviate a significant financial burden for families in need. Most common items needed include grocery gift cards, size 6 diapers, school supplies, transit tickets and other basic needs. We encourage you to check out our Amazon Wishlist or reach out to us for the complete list of needs. We are also happy to provide your group with a tour of our space with a potential meet and greet with the families receiving your gifts.



Backpacks for Bright Futures – Never Too Late

This opportunity is currently reserved and unavailable for this year.

Number of volunteers: 4 – 8 volunteers

Time Commitment: 2 – 4 hours

Location: Flexible – *Ask us about hosting your group!*

Suggested financial contribution: \$150 - \$300

The Never Too Late program provides no-cost academic, social and emotional support to adult learners who want to complete their GED (General Educational Development or high school equivalency). Groups provide backpacks, basic school supplies and individually wrapped granola bars or coffee gift cards for approximately 60 students. Once you have the items in hand, get together to assemble the backpacks or ask us about hosting a backpack for bright futures workshop for your group at our office.



Nourishing Learners

Number of volunteers: 5 - 10 volunteers

Time Commitment: 2 – 4 hours

Location: Kindred (#250, 707 10 Ave SW)

Suggested financial contribution: \$150 - \$300

Adult learners in the Never Too Late program are often busy working and/or caring for their families, and don't always have the time or finances to eat a proper meal before their classes twice a week. Providing them with a nutritious supper gives them the necessary nourishment to learn and succeed in obtaining their GED. Your provision of a bagged supper for approximately 30 students could include sandwiches, vegetables, fruit, a treat, and a bottle of water. Your group is also welcome to deliver the meals in person and meet the students in the program.



Snack Break

Number of volunteers: 2 - 4 volunteers

Time Commitment: 1 – 3 hours

Location: Dependent on program

Suggested financial contribution: \$150 - \$300

Participants of our Families Together program join us right after school and work hours. This means, they don't always have the time to eat before program starts. Providing them with a snack break gives them the necessary nourishment to participate fully and build meaningful connections with one another. Your provision of a snack for approximately 10 families could include granola bars, juice and coffee. Your group is also welcomed to deliver the meals in person and meet the families of the program.



Sprinkling Affirmations

Number of volunteers: 2 - 5 volunteers

Time Commitment: 2 – 4 hours

Location: Flexible – *Ask us about hosting your group!*

Suggested financial contribution: \$150 - \$300

Help us keep the positive momentum of our client families by writing encouraging notes in a card and providing a \$5 - \$10 Tim Hortons gift card. Your cards will be mailed to them, affirming that we believe in them! Your group may choose to purchase or handmade cards. Kindred is also happy to host your group in our space to facilitate the activity and share the impact sprinkling affirmations have on the families we serve.



Never Too Late – To the Finish Line!

Number of volunteers: 2 - 4 volunteers

Time Commitment: 2 – 4 hours

Location: Dependent on program

Suggested financial contribution: \$7000

After almost 4 months of learning and studying, students of the Never Too Late program prepare to write their GED exams. Each student must write and pass 5 exams (language arts reading, language arts writing, science, social and math) to obtain their GED certificate. Your support of \$7000 helps cover all 5 exam fees for one class of 35 students. Your group is invited to join us on exam day to cheer on the students before they head into the exam room.



Family Fun Night - Sponsor

Number of volunteers: 5 – 10 volunteers

Time Commitment: 2 – 4 hours

Location: Louise Dean Centre (120 23 Street NW)

Sponsorship request: \$1500 - \$3000

Participate in our Family Fun Nights as an exclusive sponsor! Your sponsorship will ensure families are provided with a variety of fun educational activities and a nutritious meal. Our Family Fun Nights are popular among the young families we serve making it the perfect opportunity for your group to have an impact on building meaningful connections within and among the community. Sponsors are encouraged to volunteer the evening of to participate in this exciting event!



Corporate Partnerships

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If we're doing well, stories of adversity and struggle can remind us of the battles we have fought (and may fight again). By remembering how we felt when those obstacles loomed before us, and what types of support were helpful or could have helped us, we not only see the potential of those currently struggling, but also see ways that we might support them as they take their next steps.

- Kindred

Corporate Partnership Options



Employee Engagement

Strengthen teams by volunteering regularly as a group, or request a Kindred webinar, led by one of our mental health professionals, to help boost your current employee mental health and well-being strategies.



Repurpose Overstock

Save your inventory costs from any overstock by donating your items to Kindred. The families we serve have a variety of needs, from new parent needs to household furniture. Office supplies can also help Kindred offset administrative costs, allowing us to allocate more resources directly to the programs and services we offer.



Strategic Giving

Align your donations by setting up a matching program for employees, gift a portion of your proceeds from services, or host an annual fundraiser to support the program that best reflects your company values, commitment, and social impact strategy.

What's Meaningful to You and Your Team?

We are open to your creative ideas on how we can partner together in realizing the power of human connection.

Contact us to talk more about how we can forge the most meaningful corporate partnership together.

Loana Valdez
Manager, Community Relations

loana.valdez@kindred.ca | 403.612.4026

